

Press invitation

How will the milk conference of 24th September influence the evolution of the EU milk sector after 2015?

Milk producers of the EMB invite media representatives to press interviews before and after the conference

Dear media representatives,

On 24th September the European Commission organises a conference on "The EU dairy sector: developing beyond 2015". The European Milk Board (EMB) is going to intervene in the conference to present the study on the instrument of a European Monitoring Agency, carried out by the German Büro für Agrar- und Regionalentwicklung (BAR).

We invite you, dear media representatives, to **press interviews before** and **after** the conference in front of the **Charlemagne building** of the European Commission in Brussels. In company of the **famous colourful EMB-dairy cows** we would like to discuss with you our expectations with regard of the conference as well as its results.

**We will be at your disposal
on 24th September
at 8 am before the conference
and at 18.15 pm after the conference
in front of the Charlemagne building
of the European Commission.
(Rue de la Loi 170, Brussels).**

We are looking forward to welcoming you there.

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